



# HeliOffshore Safety Strategy



**HeliOffshore**  
*Safety Through Collaboration*

# Benefits of Global Collaboration

**HeliOffshore's Safety Strategy provides our industry with a common language and framework to enhance safety. It directs focus to those activities that, when performed well in the frontline, will prevent accidents.**

**Our shared strategy creates:**

- A collective view of the actions that make the greatest difference to safety;
- Awareness of best practice already available and the tools to implement those practices fully;
- A means to measure the progress and impact of safety actions across our industry;
- An environment where stakeholders collaborate, share information and combine resources to achieve breakthroughs in safety.

**Our global collaboration is fostering innovation and delivering safety breakthroughs – to the benefit of everyone who travels offshore.**

# Performance Improvement vs Risk Management

**We are building a picture to proactively enhance safety performance across our industry.**

Informed by data and driven by our performance-based approach, we take a forward view of safety, shifting perspective from reducing error to improving accuracy and effectiveness, and from reactive to proactive action.

We work with members to define safety outcomes in terms of things that people and technology do every day to keep us safe. We then work across the industry to foster innovation and focus resources on those actions with the greatest potential to further enhance safety. By applying this performance model, we can then measure the effect of our actions and ensure our actions have the desired safety benefit in the frontline where it counts.

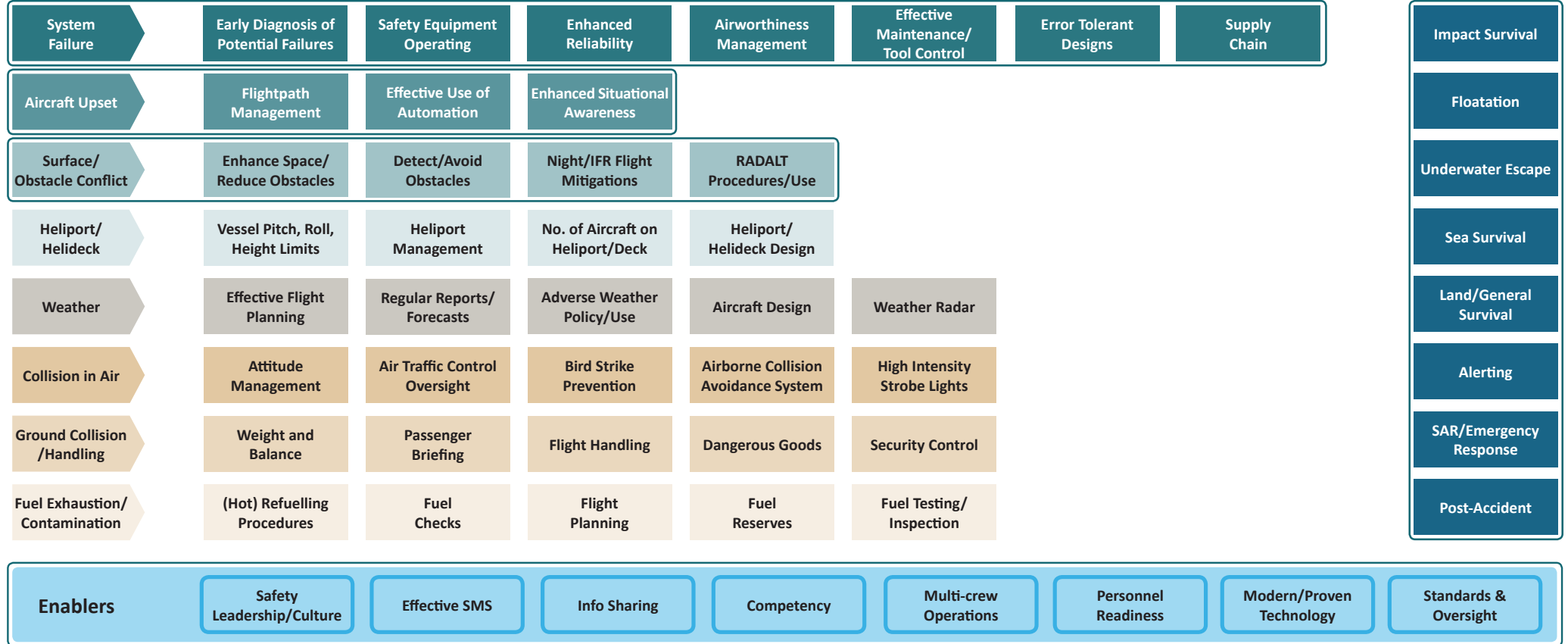
*Global collaboration,  
frontline results.*

# HeliOffshore Safety Performance Model

## Accident Events

## Accident Prevention Goals

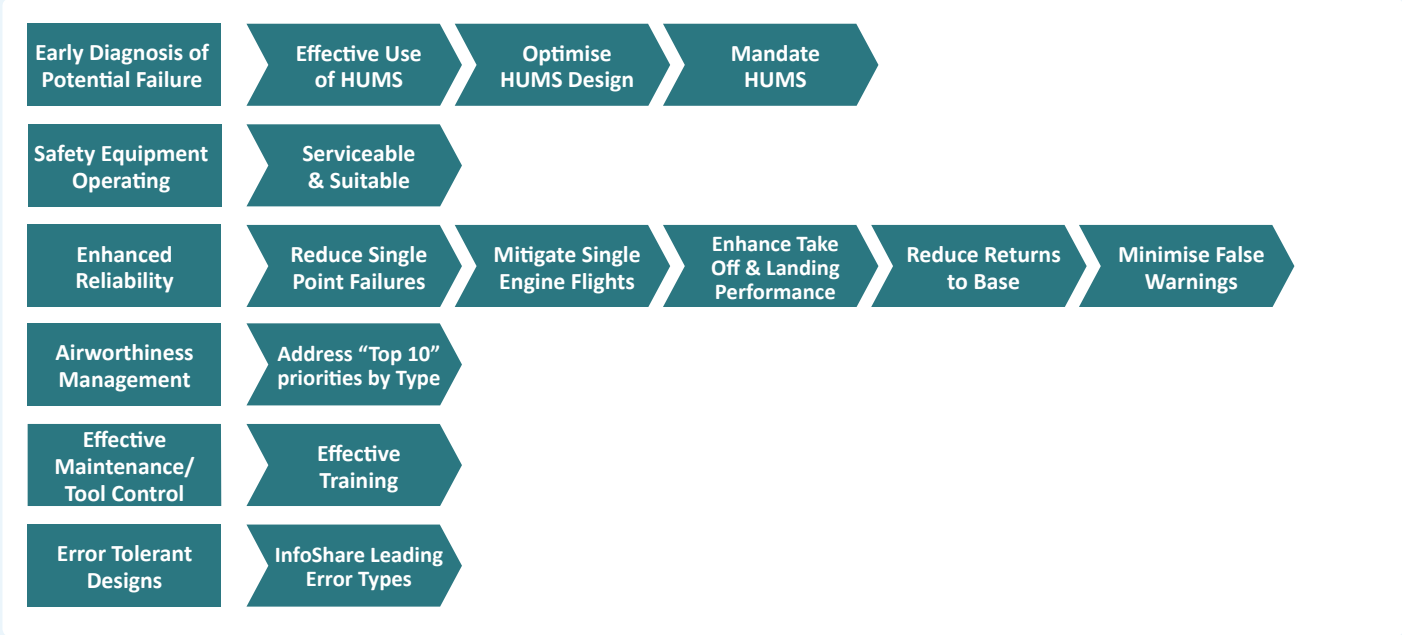
## Accident Survival Goals



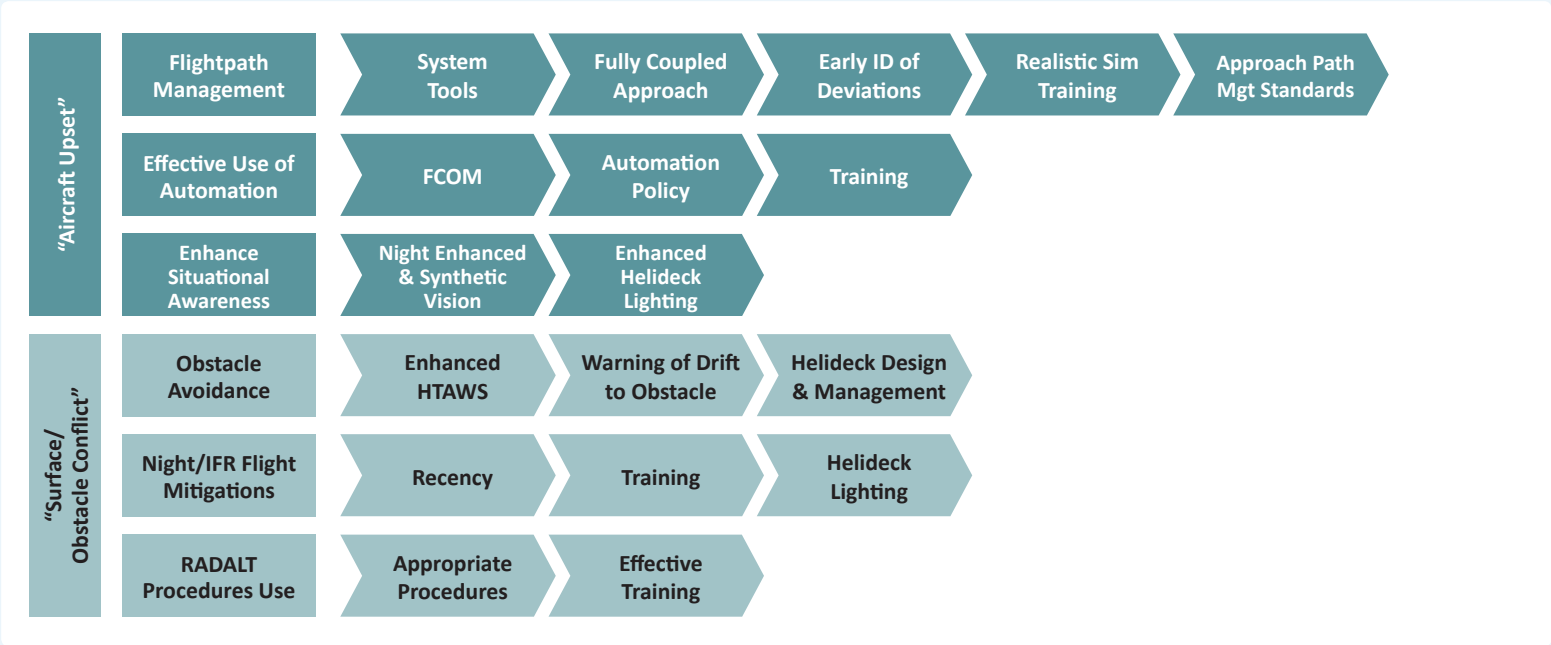
# High Potential Actions from the HeliOffshore Safety Performance Model

The following diagrams drill down into HeliOffshore’s Safety Performance Model. They contain the actions that have been identified as “high potential”. The identification of these key actions helps to focus our collaborative effort so that, together, we improve safety performance across the industry. More detail on these actions is contained in the HeliOffshore Safety Strategy.

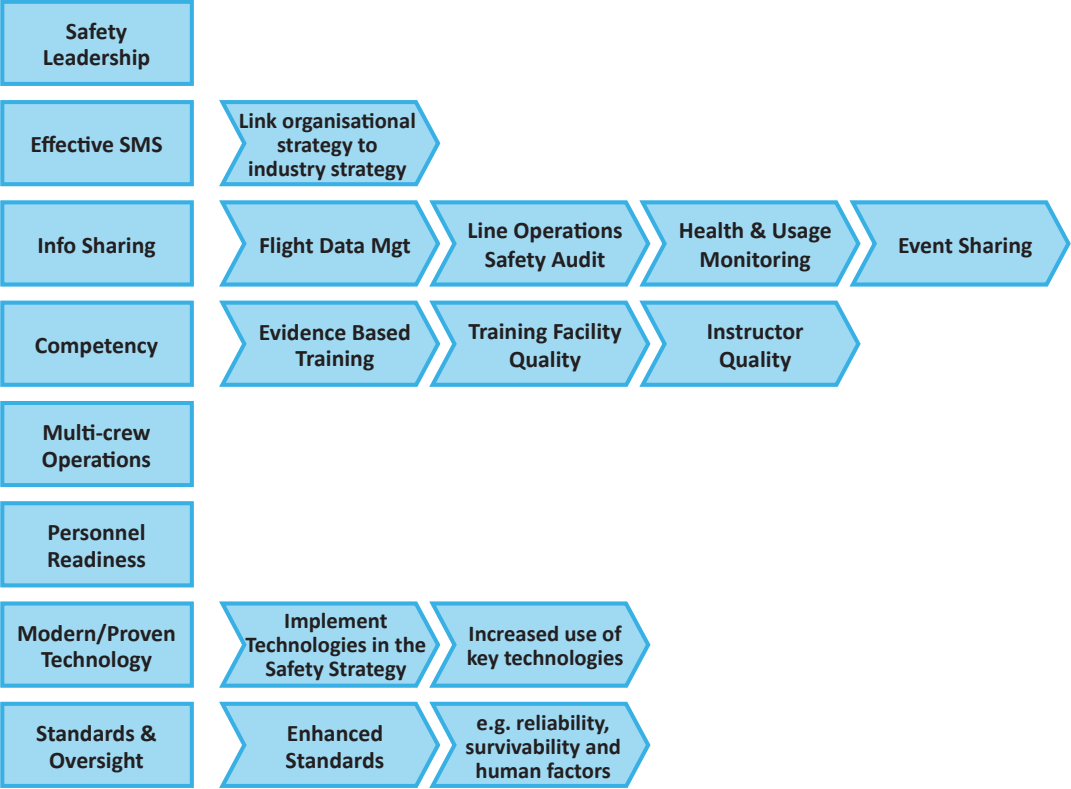
## TARGET OUTCOME: System Reliability



# TARGET OUTCOME: Operational Effectiveness

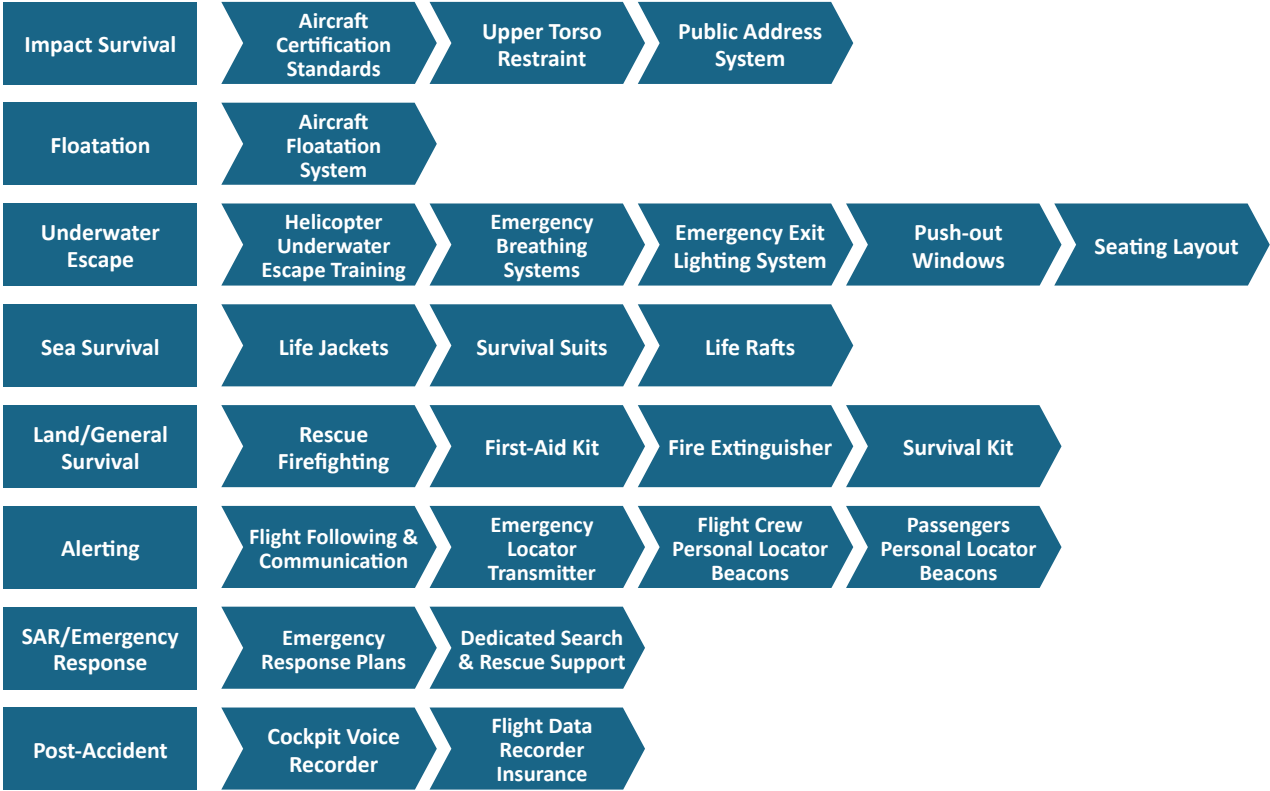


# TARGET OUTCOME: Safety Enablers in Place



Our members have many of these actions in place already, so we have focused on those actions with the greatest potential for collaboration.

# TARGET OUTCOME: Accident Survival





**Visit our website for the full HeliOffshore  
Safety Strategy: [www.helioffshore.org](http://www.helioffshore.org)**