HeliOffshore Conference and AGM

Excellence Where It Counts

Divani Apollon Palace & Thalasso
Athens, Greece
4th-5th May, 2019

For more information please contact:
info@helioffshore.org

You can find out more about HeliOffshore at
www.helioffshore.org

HeliOffshore
Safety Through Collaboration

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Safety Through Collaboration
HeliOffshore is grateful for the generous support of our 2019 Conference Sponsors:

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- **Pratt & Whitney Canada**
  - A United Technologies Company
- **SAFRAN**
- **SIKORSKY**
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- **LCI**

Please share news from this year’s HeliOffshore conference by following and sharing [@HeliOffshore](https://twitter.com/HeliOffshore) on Twitter (using #HeliOffshore2019) and HeliOffshore Ltd on LinkedIn.
Dear HeliOffshore members,

We are so glad you have joined us for HeliOffshore’s fifth Conference and Annual General Meeting. This may well be our most important meeting yet, with our industry facing exceptional challenges, but also rich opportunities to take our safety performance to a new level. Let’s hope the ancient city of Athens – rightly revered as a cradle of civilisation – will inspire us to do justice to our conference goal of achieving excellence where it counts.

For the next two days, we are going to confront the reality of an offshore helicopter industry that has never endured such a challenging environment. Despite these challenges, our commitment to bringing people home safely every day is unwavering. So, we will be focusing on practical actions that strengthen our ability to deliver on this fundamental commitment. This includes targeted excellence in the areas that matter most to saving lives and working together across the full operating spectrum to ensure the right resources are in place to deliver lasting results on the frontline. Now more than ever, collaboration and shared investment help us to achieve this efficiently and effectively.

Together we can achieve lasting change by laying the foundations for a sustainable plan to support shared investment in safety’s compelling value proposition. This weekend, HeliOffshore’s 120 member companies can take important steps forward together towards this goal.

We have an excellent team of presenters and superb facilitators in our partners at FirstHuman. Sincere thanks are also due to our event organiser Kipling Events Management (KEM, UK) and to the HeliOffshore team.

Thanks also to our generous sponsors, who help to defray the cost of the conference and for approaching the social events with a collaborative spirit. In particular, thanks to Airbus Helicopters, GE Aviation, LCI, Leonardo Helicopters, Pratt & Whitney Canada, Safran Helicopter Engines and Sikorsky Aircraft Corporation for their sponsorship of our social events, and to Bell for sponsoring the conference meeting.

We always leave each year’s HeliOffshore Conference & AGM re-energised in our sense of calling and empowerment to make this industry as safe as we know it can be. It’s you, our members, who deliver that energy and for that we’re thankful. We’re in Athens, birthplace of the Olympic Games—let’s pull together to achieve a gold medal winning performance for safety.

Gretchen Haskins  
HeliOffshore CEO

Bill Chiles  
HeliOffshore Chairman

Bill Chiles  
Gretchen Haskins

Welcome
Friday 3 May

09.00-19.45 Registration desk open in the Divani Apollon Palace & Thalasso Hotel lobby

20.00-23.00 Welcome Buffet Reception, hosted by Leonardo Helicopters
   Dress code: Business Attire
   Joining instructions: Meet at the Divani Apollon Palace & Thalasso Hotel lobby at 20:00

Saturday 4 May

08.30 Safety & Competition Law Briefings
   François Lassale, HeliOffshore

08.40 Welcome & Conference Objectives
   Bill Chiles and Gretchen Haskins, HeliOffshore

09.15 Achieving Excellence Where It Counts
   Sir Matthew Pinsent, Olympic Gold Medallist and BBC Sport broadcaster

10.00 Excellence Where It Counts Panel
   Charles Alcock, HeliOffshore; Audrey Brady, Sikorsky; Tony Cramp, Shell Aircraft; Karl Fessenden, CHC Helicopter; Erik Hamremoen, Norwegian Confederation of Trade Unions

10.30 BREAK

11.00 HeliOffshore Safety Intelligence Programme
   General Tan Sri Muhammad Ismail Jamaluddin, Weststar Aviation; Dr Matthew Greaves, HeliOffshore; Will Jacobs, Cougar Helicopters; Cliff Johnson, U.S. Federal Aviation Administration

12.00 LUNCH

Saturday 4 May continued

13.00 Operational Effectiveness
   Lance Bospflug, PHI Inc.; Tim Rolfe, Bristow Group; Pat Attaway, PHI Inc.; Alan Walling, Sikorsky; Matteo Ragazzi, Leonardo Helicopters; Phil Cullen, Greenstone Starling; Jonathan Phillips, Shell Aircraft

14.00 System Reliability & Resilience
   Don Miller, Bristow Group; Dave Balevic, CHC Helicopter; Jamie Renna, Sikorsky; Gilles Bruniaux, Airbus Helicopters; Matteo Regazzi, Leonardo Helicopters; Lee Holland, Bristow Group; Scott Carmichael, HeliOffshore

15.00 Collaboration
   Lance Bospflug, PHI Inc.; Gretchen Haskins and François Lassale, HeliOffshore

15.30-19.00 Networking Time

19.00-23.00 Dinner hosted by Airbus Helicopters
   Dress code: Casual – White & Blue
   Joining instructions: Meet at the Divani Apollon Palace & Thalasso Hotel lobby at 19:00

Sunday 5 May

08.30 Safety & Competition Law Briefings
   François Lassale, HeliOffshore

08.35 Where Next? Context, Purpose & Outcomes for Day Two
   Bill Chiles and Gretchen Haskins, HeliOffshore

08.45 The Importance of Continuing to Strive for Excellence in the Real World
   Karl Fessenden, CHC Helicopter

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Conference Programme

**Sunday 5 May continued**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09.00</td>
<td>Safety Climate: How Safety Adds Value</td>
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<td></td>
<td>Karl Fessenden, CHC Helicopter; Deirdre Michie, Oil &amp; Gas UK; Damien Oliver, Maritime &amp; Coastguard Agency</td>
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<tr>
<td>10.15</td>
<td>Agreeing Priorities and Deploying Resources</td>
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<td></td>
<td>Chris Bradshaw, Era Helicopters; Chris Hawkes, IOGP; Tony Cramp, Shell Aircraft</td>
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<tr>
<td>11.00</td>
<td>BREAK</td>
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<tr>
<td>11.30</td>
<td>Standardisation: How it Can Support Safety Excellence</td>
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<td>Josiah Choms, Caverton Helicopters; Duncan Trapp, CHC Helicopter; Jonathan Phillips, Shell Aircraft; David Anderson, Flight Safety Foundation</td>
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<tr>
<td>12.30</td>
<td>LUNCH</td>
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<tr>
<td>13.30</td>
<td>Getting Into Action</td>
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<td></td>
<td>Gretchen Haskins and François Lassale, HeliOffshore</td>
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<tr>
<td>14.30</td>
<td>Annual General Meeting</td>
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<td>Bill Chiles, Gretchen Haskins and Gillian Furlong, HeliOffshore; Angela Kipling, KEM</td>
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<tr>
<td>15.30</td>
<td>Summary &amp; Conference Conclusions</td>
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<td></td>
<td>Bill Chiles and Gretchen Haskins, HeliOffshore</td>
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<tr>
<td>16.00</td>
<td>Networking Time</td>
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<tr>
<td>18.45</td>
<td>Dinner hosted by Sikorsky, A Lockheed Martin Company</td>
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<td>Dress code: Jacket &amp; tie / cocktail or evening dress</td>
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<td>Joining instructions: Meet at the Divani Apollon Palace &amp; Thalasso Hotel lobby at 18.45</td>
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Social Agenda

**Saturday 4 May**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08.30-14.30</td>
<td>Day time tour hosted by Pratt &amp; Whitney Canada</td>
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<td>Dress code: Casual with comfortable walking shoes</td>
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<td>Joining instructions: Meet at the Divani Apollon Palace &amp; Thalasso Hotel lobby at 08.30</td>
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**Sunday 5 May**

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<th>Time</th>
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<tr>
<td>09.00-15.00</td>
<td>Day time tour hosted by GE Aviation</td>
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<td>Dress code: Casual with comfortable walking shoes</td>
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<td>Joining instructions: Meet at the Divani Apollon Palace &amp; Thalasso Hotel lobby at 09.00</td>
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**Monday 6 May**

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<th>Time</th>
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<tr>
<td>12.00-17.00</td>
<td>HeliOffshore Golf Tournament hosted by Safran Helicopter Engines</td>
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<td>Dress code: Golf attire</td>
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<td></td>
<td>Not allowed: jeans, shirts without collars, tennis type shorts, tennis shoes, jogging and bathing suits, and metal spikes</td>
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<td>Joining instructions: Meet at the Divani Apollon Palace &amp; Thalasso Hotel lobby at 12.00</td>
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<tr>
<td>18.00-20.30</td>
<td>Post Golf Reception hosted by LCI</td>
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<td>Dress code: Smart-Casual</td>
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<td>Joining instructions: Meet at the Divani Apollon Palace &amp; Thalasso Hotel lobby at 18.00</td>
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HeliOffshore Board Members

William Edmonds Chiles  
Chairman of the Board, HeliOffshore

Served as an advisor and CEO Emeritus to Bristow Group until July 2016. He is a Managing Partner of Pelican Energy Partners, a private equity firm investing in the energy service sector.

Bill joined Bristow in 2004 after a 32-year career in offshore oil and gas drilling. Starting with Western Oceanic Inc. in 1972, he rose to Vice President (VP) of Domestic Operations in the Gulf of Mexico before leaving to co-found Chiles Drilling Company (later Chiles Offshore Corporation). In 1992, Bill founded Southwestern Offshore Corporation.


Lance Bospflug  
President and Chief Operating Officer, PHI Inc.

Since joining PHI in 2000, Lance has reshaped the leadership team while evolving the strategic direction, operational focus and safety culture through innovative programmes such as Destination Zero, which focuses on human factors. Lance has worked to grow PHI’s base of operations and to extend its position as a world leader in rotor wing aviation.

Previously, he spent 25 years in various service-related industries, serving as President and Chief Executive Officer of T.L. James & Company, Inc. (a diversified marine dredging, construction, and timber company operating extensively on the Gulf Coast). He also has held various management positions with the Morrison Knudsen Corporation.

Lance has a business degree from the University of Jamestown and a Master of Business Administration from the University of South Dakota and is a Chartered Financial Analyst. He is also a fixed wing pilot.

Christopher S. Bradshaw  
President and CEO, Era Group Inc.

Chris was appointed President and Chief Executive Officer of Era in November 2014, after serving as Acting CEO from August to November 2014. He also held the position of Chief Financial Officer at the company from October 2012 to September 2015, having joined Era as Executive Vice President and CFO in October 2012.

Prior to joining Era, Chris spent 13 years in the financial services industry, most recently as Managing Partner and CFO of U.S. Capital Advisors LLC, an independent financial advisory firm. Prior to co-founding USCA, Chris was an Executive Director in the Global Energy Group at UBS Investment Bank.

Earlier in his career, Chris worked in the energy investment banking groups at Morgan Stanley & Co. and Paine Webber Inc. Chris received a Bachelor of Arts in Economics and Government from Dartmouth College.

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Capt. Josiah Choms, PhD MNIM
Managing Director and Accountable Manager, Caverton Helicopters

Josiah began his aviation career in 1990. His experience in aviation included a stint with Mission Aviation Fellowship in Nairobi, Kenya, as an aircraft engineer. He was a pilot, Training Captain and Manager with Bristow Group, and held the post of Chief Pilot with Prime Air, flying business jets internationally.

Josiah holds a multi-disciplinary PhD and is a member of several professional bodies, including the Nigeria Institute of Management, the Association of Africa Studies (UK), the Royal African Society, and the National Association of Pilots and Engineers.

Karl Fessenden
President and CEO, CHC Helicopter

Karl was named President and Chief Executive Officer of CHC Helicopter and a board member of CHC Group in 2015. He came from GE, where for over 20 years he amassed a record of strong leadership in building industrial-services businesses, as well as process discipline around resource and capital allocation. He led multiple global service business units at GE Energy and GE Aviation. Most recently, he directed GE’s integration of the Alstom power generation business and, prior to that, he managed GE’s $8 billion Power Generation Services unit. His background includes 15 years in the aviation sector with GE and Pratt & Whitney.

Gretchen Haskins
CEO, HeliOffshore

Gretchen is an aviation industry leader in safety performance improvement and an internationally-recognised expert in human factors. She has served on the Board of the UK Civil Aviation Authority as Group Director of Safety, overseeing aviation safety in the UK (including airlines, aerodromes, air traffic, airworthiness and personnel). Prior to that, Gretchen was Group Director of Safety at NATS where she championed activities to support frontline operational safety.

Gretchen previously worked in nuclear certification and safety of intercontinental ballistic missiles, joint airworthiness trials for military aircraft, defence system design, and as an expert advisor to NATO on human performance and safety critical systems. She has a strong aviation background, and has flown jet and piston aircraft in the U.S. Air Force. She serves as a board member of the Flight Safety Foundation and is a fellow of the Royal Aeronautical Society.

General Tan Sri Muhammad Ismail Bin Jamaluddin
CEO, Weststar Aviation Services

General Ismail plans and directs all aspects of business policy objectives, initiatives and safety, as well as ensuring the profitability and efficiency of Weststar. He is also the company’s Accountable Manager.

Prior to joining Weststar in 2011, Gen. Ismail served in the Malaysian Armed Forces for almost 40 years. He rose from 2nd Lieutenant to a Four-Star General (Chief of continued overleaf
David Anderson
Managing Director BARS Program, Flight Safety Foundation

David has in excess of 39 years aviation experience, having started as an apprentice mechanic in the Royal Australian Air Force, before moving on to being a flight engineer for 10 years in military operations and then serving for 11 years in an international airline. He holds a multi engine commercial pilot licence, a flight engineer’s licence, quality and safety qualifications and an MBA. The last 11 years have been devoted to safety and auditing programs, with 8 years in the Flight Safety Foundation’s BARS Program in various roles culminating in the present position of Managing Director of the BARS Program.

Pat Attaway
Director of Global Standards for PHI Inc.

After serving in the U.S. Navy, Pat began his career in the helicopter industry with PHI in 1990 as a line pilot supporting oil and gas customers in the Gulf of Mexico. In 1993, he was assigned as a Check Airman with the company’s training department, and subsequently was promoted several times to become Area Manager in 2002, Operations Manager in 2004, Director of Operations in 2010, and Director of Oil and Gas Aviation Services in 2017. Pat was appointed to his current role in March 2018. He is a member of HeliOffshore’s Safety Steering Group and also is chairman of the Helicopter Safety Advisory Conference. He holds an Airline Transport Pilot Certificate, Rotorcraft-Helicopter, and Commercial Privileges in Airplane Single & Multiengine Land and Instrument Airplane.

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Dave Balevic  
Senior Vice President for Engineering & Operations, CHC Helicopter

Dave started his current position in May 2015 when he joined CHC after 26 years of engineering leadership experience with General Electric. During his time at GE, Dave led engineering for the drilling and surface division at GE Oil & Gas. In that role, he was responsible for all aspects of technology development, new product design, requisition engineering, field support and customer technical engagement. He holds a Masters Degree in Aerospace Engineering from the University of Cincinnati and a Bachelor’s Degree in Mechanical Engineering from Clarkson University.

Audrey Brady  
Vice President, Sikorsky Commercial Systems and Services

Audrey joined Sikorsky nearly 10 years ago and has held multiple roles of increasing responsibility including: Director for Sikorsky’s S-92 program, Operations Manager in Rotor Systems, Senior Operations Manager and Director in the Connecticut Assembly and Flight Operations facility for the production of Black Hawk and Naval Hawk aircraft. Most recently, she served as General Manager of Sikorsky’s operations in Coatesville, Pennsylvania, where she was responsible for the assembly, production, completion and delivery of Sikorsky commercial helicopters, including the S-92 and S-76 models. For three years, she led the site’s operations, business development and financial strategies. Audrey began her career with Pratt & Whitney in 1996 as a Design Engineer and progressed quickly within the engineering organization. In 2002, she transferred to Operations where she held the positions of Business Center Manager, Manufacturing Engineering Manager and Commodity Manager within the Supply Chain group. She is a licensed private helicopter pilot and holds Bachelor of Science degrees in Mathematics & Mechanical Engineering from Stanford University, and an MBA from Carnegie Mellon.

Gilles Bruniaux  
Vice President & Head of Aviation Safety, Airbus Helicopters

Gilles graduated as an engineer from the Ecole Polytechnique with specialisation at the Ecole Nationale Supérieure de l’Aéronautique et de l’Espace, followed by flight test engineer training at France’s EPNER flight test school. He started his career as a flight test engineer in the French military flight test centre, progressing to head of the Tiger helicopter flight test team and then to head of the helicopter flight test department. In 2000, he moved to the French Ministry of Defence where he served as technical director. Subsequently he moved to Eurocopter as Vice President for Flight Tests and then as Vice President for Operational Fleet Safety, before assuming his current position. He has more than 1,600 flight hours as a helicopter pilot.
Tony Cramp  
Vice President Aircraft for Shell and Managing Director Shell Aircraft  

Tony was appointed to his current role in May 2016. Since joining Shell in 2003, he has worked with aircraft operators supporting its oil and gas activities, undertaking assurance, air accident investigations and providing specialist advice to Shell’s extensive business stakeholder group. He has championed initiatives to enable safe and efficient operations, working closely with OEMs on aircraft design specifications and representing the company on several industry and national regulatory bodies. Before joining Shell, he served for 19 years in the Royal Navy as a helicopter pilot and instructor, as well as commanding a Naval Air Squadron and a warship, and serving as the media spokesman for overseas military operations.

Captain Phil Cullen  
Co-founder, Greenstone Starling  

Greenstone Starling provides expert support to aircraft operators and regulators on the implementation of evidence-based training. Phil began his career as an avionics engineer for British Airways before embarking on pilot training. After flying with Easyjet for 13 years, he became a Flight Operations and Training Inspector with the UK Civil Aviation Authority. He is an experienced UK CAA Senior Examiner, with in-depth knowledge in the regulatory environment of various states. He is a current pilot for VIP A320 operations. He plays an active role in the regulatory process as chair of the Evidence-based Training Group at the European Aviation Safety Agency.

Erik Hamremoen  
Aviation Special Advisor to the Norwegian Confederation of Trade Unions  

Erik recently joined the Norwegian Confederation of Trade Unions as a special advisor on aviation and emergency response. Previously, he worked for 17 years as an aviation advisor to Equinor (previously Statoil) with responsibility for corporate aviation safety. During that time, Erik served as a member of the Aviation Sub-Committee of the International Association of Oil & Gas Producers and also held the position of Chairman of Norwegian Oil & Gas’s Aviation Committee. Earlier in his career, Erik flew Sea King helicopters as a military pilot with Norway’s search and rescue organization.

Chris Hawkes  
Health, Safety and Security Director, International Association of Oil and Gas Producers  

Chris oversees IOGP’s Safety, Security, Wells Experts and Health Committees. With over 30 years of industry experience, Chris is a marine engineer by training and has held leadership positions in operations, audit and health & safety. He holds a Master of Business Administration degree from the Curtin Business School in Perth, Australia.

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Lee Holland  
Group Fleet Support Manager, Bristow Group  

As an EASA Part 66 Category C licensed aircraft engineer, Lee’s career in helicopter maintenance spans 20 years and has included assignments in west and south east Africa, Turkmenistan, Scandinavia and the UK. He completed an MSc degree in Aircraft Maintenance Management at London’s City University in 2017. At Bristow, he leads Continuing Airworthiness Management for the company’s EAMEA operations.

Willis Jacobs  
Safety & Quality Manager, Cougar Helicopters, Inc.  

Willis has been safety and quality director with Cougar Helicopters since January 2015 and is a valued contributor to many aspects of HeliOffshore’s work, including the Operational Effectiveness workstream. He started his career in the Royal Canadian Air Force, serving as an aircraft technician, aerospace engineer and project manager on various helicopter fleets based across Canada, as well as in Germany and the UK. His last tour was as the executive officer for the Directorate Strategic Planning at the NATO Supreme Headquarters Allied Powers Europe at Mons in Belgium. After leaving the air force in 2012, Willis took a position as executive director for Newfoundland’s Provincial Aerospace and Defence Industry Association, based in St John’s. He is a graduate from Memorial University in Newfoundland, the Canadian Forces School of Aerospace Technology and Engineering, the Canadian Forces College, and the RAF Senior Logistics Managers Course.

Cliff Johnson  
General Engineer, System Safety Section, U.S. Federal Aviation Administration  

Cliff is a research engineer, program manager and technical expert for the FAA’s Aviation Research Division, where he leads several research and development activities that seek to improve aviation safety, primarily focused on rotorcraft, unmanned aircraft, and vertical lift. He is qualified on the ScanEagle unmanned aircraft systems platform and has supported several unmanned aircraft and rotorcraft simulations and live flight tests as a test director, pilot, and flight test engineer. These activities have included working with entities such as the FAA, U.S. Coast Guard, U.S. Department of Defense, and various industry partners. He joined the FAA after earning a bachelor’s degree in mechanical engineering from Rowan University. He is a private pilot (fixed-wing) who is also pursuing instrument, commercial, and helicopter add-on ratings.

Deirdre Michie  
Chief Executive Officer, Oil & Gas UK  

Deirdre was appointed CEO of Oil & Gas UK in May 2015. She has extensive experience as a senior business leader in the global oil and gas industry with involvement in both upstream and downstream activities. She is a member of joint UK government and industry Maximising Economic Recovery forum and also serves on the UK Treasury’s Oil Industry Fiscal Forum. As well as being a non-executive board member of Scottish Water, Deirdre is also a board member of Opportunity North East and Chair of Common Data Access Limited.

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She is a member of the UK government’s Women’s Business Council and is a sponsor for the Aberdeen X-Industry Support Network, which aims to broaden opportunities for women in the energy industry. She holds an LLB Hons degree in Scots Law, and has been awarded a Fellowship from the North East of Scotland College. Last year, she was awarded an OBE in the Queen’s Birthday Honours for services to the oil and gas industry and she is also a Burgess of the city of Aberdeen.

**Damien Oliver**
Aviation Programme Director, Maritime and Coastguard Agency

Damien leads the UK Search and Rescue Helicopter Programme through which commercially operated aircraft have replaced legacy military and Coastguard arrangements. His aviation responsibilities also include the helicopter tasking authority known as the Aeronautical Rescue Coordination Centre (ARCC), and also to aerial surveillance, where he has recently sourced a state-of-the-art fixed wing aerial surveillance capability to complement the MCA’s other aviation services. Damien is also responsible for aerial counter pollution operations and is bringing into service specially converted Boeing 737 aircraft to treat pollution on the water from the air. Today, Damien manages an annual budget of £230m and a staff complement of over 50 people in a range of disciplines. He joined the MCA in 2001 and has fulfilled several roles in that time across the MCA in Southampton and the Department for Transport in London. He is a Chartered Project Professional with the Association of Project Managers.

**Jonathan Phillips**
Director, Air Transport Safety, Shell Aircraft

Jonathan has over 30 years’ experience as an aviation manager, offshore pilot and safety specialist. He acts as Group Technical Authority (Air Transport) for Shell and is responsible for the development of safety and technical standards across the company. Before joining Shell in 2002, Jonathan had a diverse career in rotary-wing aviation and oil and gas logistics that spanned operations in Australia, Papua New Guinea, the North Sea, Nigeria and Brunei.

**Sir Matthew Pinsent**
Olympic Gold Medallist and BBC Sports Broadcaster

At the 2004 Olympic Games in Athens, rower Matthew became one of only 10 athletes in Olympic history to win four or more consecutive gold medals. His fourth gold medal with the British rowing team, in the coxless fours rowing event, followed gold medals at the Sydney Olympics in 2000, the Atlanta Olympics in 1996 and the Barcelona Olympics in 1992. His rowing career also saw him win 11 World Championship gold medals and four World Cup gold medals. Today, Matthew works as a sports broadcaster with the BBC, and also acts as a public speaker and business coach. He earned a bachelor’s degree in geography from Oxford University.
Matteo Ragazzi  
Head of Airworthiness, Leonardo Helicopters Engineering  

Matteo has spent 25 years in the rotorcraft business and is currently the Head of Airworthiness for Leonardo Helicopters. His department is responsible for all aircraft certifications and accident investigations. He joined the company in the Transmissions Department, later becoming the Chief Project Engineer for the AW119 helicopter, and subsequently for the AW139 and AW189 models, prior to his current role.

Jamie Renna  
Chief Engineer for Commercial Aircraft, Sikorsky  

Jamie is responsible for all technical activities for the S-76 and S-92 aircraft models including design, development, integration, upgrades, sustainment/product support and future production objectives and strategies. He serves as the principal representative to the customer on technical matters and provides management oversight to all program engineering activities and requirements. Since joining Sikorsky Aircraft in 1987, Jamie has held positions of increasing responsibility in the Test Engineering and the Dynamic Systems Engineering organizations. Most recently, Jamie served as the Sikorsky Aircraft Director of Dynamic Systems Engineering, where he was responsible for all Dynamic Systems design engineering activities across the enterprise including rotor hub, drive system and rotor blade design groups, as well as for structural analysis including both Vehicle Systems and Dynamics Systems structural analysis. Jamie holds a bachelor’s degree in Aeronautical & Astronautical Engineering from Purdue University and an MBA from Rensselaer Polytechnic Institute. He is also a member of the Purdue University School of A&AE Industrial Advisory Council and was recognized as a Purdue Outstanding Aerospace Engineer in 2010.

Tim Rolfe  
Director Safety (EAMEA) and Global Safety Assurance, Bristow Group  

Tim graduated from Bristow’s in-house pilot training course in 1990 and flew S61N, AS332L and S92 helicopters in support of oil and gas, search and rescue, military and VIP transport customers. Amassing 8,500 hours and qualifying as Type Rating Examiner and CRM Instructor Examiner, Rolfe has held roles in operations, pilot training and safety management. In April 2017, he moved into a newly developed role within the Global Safety Team as Director of Safety Standards and Integration with responsibility for standardising operational risk management processes, across existing and new operating regions and partnerships. With undergraduate degrees in Genetics/Biochemistry and Psychology and an MSc in Human Factors and Safety Assessment from Cranfield University, he maintains a personal and professional interest in behavioural sciences and their application in aviation. Tim is a member of the HeliOffshore Safety Steering Group and co-leads the Operational Effectiveness workstream.
Duncan Trapp
Vice President Safety & Quality, CHC Helicopter

Duncan joined CHC Helicopter in 2007 as a Flight Safety Officer for the company’s UK operations, following a career in the Royal Air Force, in which he flew as a navigator on F-4 fighters, as well as on Chinook and Puma helicopters. Duncan progressed through key European leadership appointments at CHC before being appointed to his current role in 2012. He guides the company’s strategic and operational safety profile in both the operational division and for the company’s maintenance and repair organisation, Heli One. Duncan brings a wealth of experience in aviation training and also is a trained accident investigator. Additionally, he is a qualified Crew Resource Management instructor and holds a master’s degree in Defence Studies from King’s College London.

Alan Walling
Director, Commercial Helicopters Programs & Aftermarket Support, Sikorsky

Alan provides development and execution leadership for the S-92, S-76D, S-61 and Lights product lines and overall responsibility for establishing and meeting all financial, schedule and technical requirements. He is the primary point of contact between Sikorsky’s customer-facing program teams and the internal execution and support functions such as Engineering, Operations, and Quality to support business objectives. In more than 27 years with Sikorsky, Alan previously served as General Manager of the Blades Product Center, for Sikorsky Operations. Prior to his current role, he served as Senior Manager, Romeo Programs (MH-60R), where he was responsible for all MH-60R Naval Hawk aircraft delivery, program management, and customer interface. He holds a Bachelor of Science degree in Mechanical Engineering from University of Connecticut and a Master of Science degree in Manufacturing Engineering from Boston University.
François Lassale
Chief Operating Officer

François facilitates a network of industry experts in the development and delivery of best practice as part of HeliOffshore’s mission of enhancing safety through collaboration. He oversees workstream activities to ensure effective enrolment, momentum and results, as well as creating a transparent and collaborative environment with effective two-way communication. Before joining HeliOffshore, François was Managing Director for a turnkey aviation solutions firm in the USA, and prior to that he was responsible for safety with the flight department of the President of the United Arab Emirates. He served in the South African army and Royal Air Force, flying both fixed wing and rotary wing. Since leaving the military he flew in airline, freight, VIP and head of state operations. François has been an instructor, TRI, TRE and CRMI. He is an Upper Freeman of the Honourable Company of Air Pilots. He serves as Vice Chairman of both the European Helicopter Association and the International Association of Aeronautical Flight Auditors, and is an IS-BAO auditor.

Dr Matthew Greaves
Safety Intelligence Project Manager

Matthew joined HeliOffshore in January 2018 to oversee all aspects of the HeliOffshore Safety Intelligence Programme (HSIP), which allows the global offshore helicopter industry to gather the safety data it needs to understand and enhance its safety performance. The respected aviation safety expert is responsible for the online tools and web applications being used to support HSIP, as well as for managing the HeliOffshore working groups involved in data collection, sharing and analysis. From 2007, he was head of The Safety and Accident Investigation Centre at the UK’s Cranfield University. He helped the European Aviation Safety Agency to establish the European Operators Flight Data Monitoring forum and chair the working group that developed algorithms for this project. He has taught FDM at Cranfield, and also has applied these skills to support important investigations, such as the Air France 447 accident. Previously, Matthew, who has an MSc in Trajectory Analysis for Accident Investigation and a PhD in Acoustics and Vibration in Gas Turbine Engines, was a senior scientist in the Vibroacoustic Materials group of science and technology group Qinetiq.

Scott Carmichael
Project Manager, System Reliability & Resilience

Scott’s role was created to support the System Reliability & Resilience workstream leaders. He has 26 years’ experience in aviation industry, which began with a role as an apprentice aircraft engineer in the fixed wing industry working on piston engine, turbo-prop, regional jet and narrow body jets. Scott gained his engineering licenses in the categories of B1.1, B1.2 and C Certification, as well as college diplomas in Mechanical Engineering and Aeronautical Engineering. After 13 years of fixed wing work, Scott joined the offshore helicopter industry. Based in Aberdeen, he held roles in safety, compliance and continuing airworthiness, holding the Part M Post Holder position for CHC (Scotia) for five years, eventually becoming the global Fleet Team Director for the Eurocopter and Sikorsky Fleet. In 2014 he took the role of Head of Safety and Compliance for Cobham Aviation Service, Special Missions. In 2015,
he took a year out to complete an MSc Air Transport Management with Cranfield University.

**Charles Alcock**  
Communications Director

Charles joined HeliOffshore in July 2017 to coordinate communications to the association’s member organisations and beyond, including regulators, safety groups, and other stakeholders. From 2012, he served as editor-in-chief for New York-based aviation industry media group AIN, directing worldwide news operations and publishing. Previously, he held senior editorial rolls within the AIN group for its operations around the world. He led AIN’s expansion of digital news distribution, as well as its production of video news reports. As a journalist, he covered all aspects of aviation for more than 25 years. Earlier in his career, he was a news editor for The Oilman, covering the North Sea offshore oil and gas sector.

**Gill Furlong**  
Company Secretary  
and Membership Manager

Gill, who joined HeliOffshore in March 2018, engages with and supports our 100-plus members to ensure that HeliOffshore maximises the highly collaborative relationship it has with these key stakeholders. She also handles many aspects of the administrative work involved in the effective running of the association. Gill has held several senior roles in information technology and governance with Essex County Council. She has extensive experience of complex collaborative projects that involved encouraging multiple stakeholder groups, including various organisations within the National Health Service, to work together in partnership with local government. Previously, she was involved in human factors work at the GEC Marconi Research Centre, where she contributed to human factors work in support of several important Ministry of Defence programmes. She holds an MSc degree in Work Design and Ergonomics.

**Kim Stoby**  
Executive Assistant

Kim joined HeliOffshore in April 2018 to act as a main point of contact and provide comprehensive support to the CEO and the rest of the team. She has extensive experience as an executive assistant to the senior leadership of higher education group GSM London and the Care Quality Commission. She has also worked for organisations in the finance, property and sales sectors.
FirstHuman is a breakthrough leadership consultancy at the vanguard of shaping and leading the conversations and thinking required to create and sustain successful businesses, organisations and societies in these dynamic times. They partner with ambitious clients to design and lead key conversations that cause extraordinary shifts in performance, deliver extraordinary outcomes, build deep sustainable leadership capability and leave behind a culture focused on making an impact.

**Phillida Fleming**

Phillida is a Partner with FirstHuman. She partners with leaders and executive teams with substantial accountabilities that are looking for a new capacity for performance. Balancing inquiry into the nature of leadership with a highly practical and operational approach, actions immediately arise that lead to unprecedented results. Phillida works across a wide range of industries and fields such as Energy, Fast Moving Consumer Goods (FMCG), Aviation, Law, Transport, Retail, Manufacturing, Education and Regulation.

**Oddi Aasheim**

Oddi is the Managing Director of FirstHuman. He supports leaders and executive teams that are facing complex challenges and are looking to transform their positioning in the market place, create a breakthrough in performance, and establish a foundation for sustained exceptional performance. Oddi’s operational experience in industry and his subsequent strategic and leadership engagements, enable him to partner from Board level governance right down to operational implementation.

**Kipling Event Management (KEM, UK)**

KEM, UK is a UK-registered, truly international event management company, shaping stakeholders’ visions and objectives into flawless, effective event delivery. Bringing creativity, hard work and high levels of personal commitment to assuring the success of every event, the team are proud of their reputation for flexibility, reliability and for being good fun to work with too!

**Angela Kipling**

As founder and managing director of KEM, UK, Angela has been an innovator in the events industry for more than two decades. Angela is supported onsite by Dennis, Gavin, Sergey and Verity, as well as by their new colleague Andrew Winterburn.

**Andrew Winterburn**

Andrew is a recent addition to the KEM team with over 30 years events experience having worked closely with a number of blue chip clients in helping them to deliver their business events strategy. He has a wealth of knowledge in delivering meetings management programmes, with clients across a number of industry sectors.
HeliOffshore is grateful for the generous support of our 2019 Conference Sponsors:

**HeliOffshore Conference 2020**

**Hold the Date**

Our 2020 Conference will be held in Cascais, Portugal (near Lisbon) on the 25th and 26th April (with social events on the 24th and 27th April).

The venue is the Hotel Cascais Miragem.

Full registration details will follow in January 2020.

For more information contact: info@helioffshore.org