



Information Exchange

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VP & Chief Safety Officer

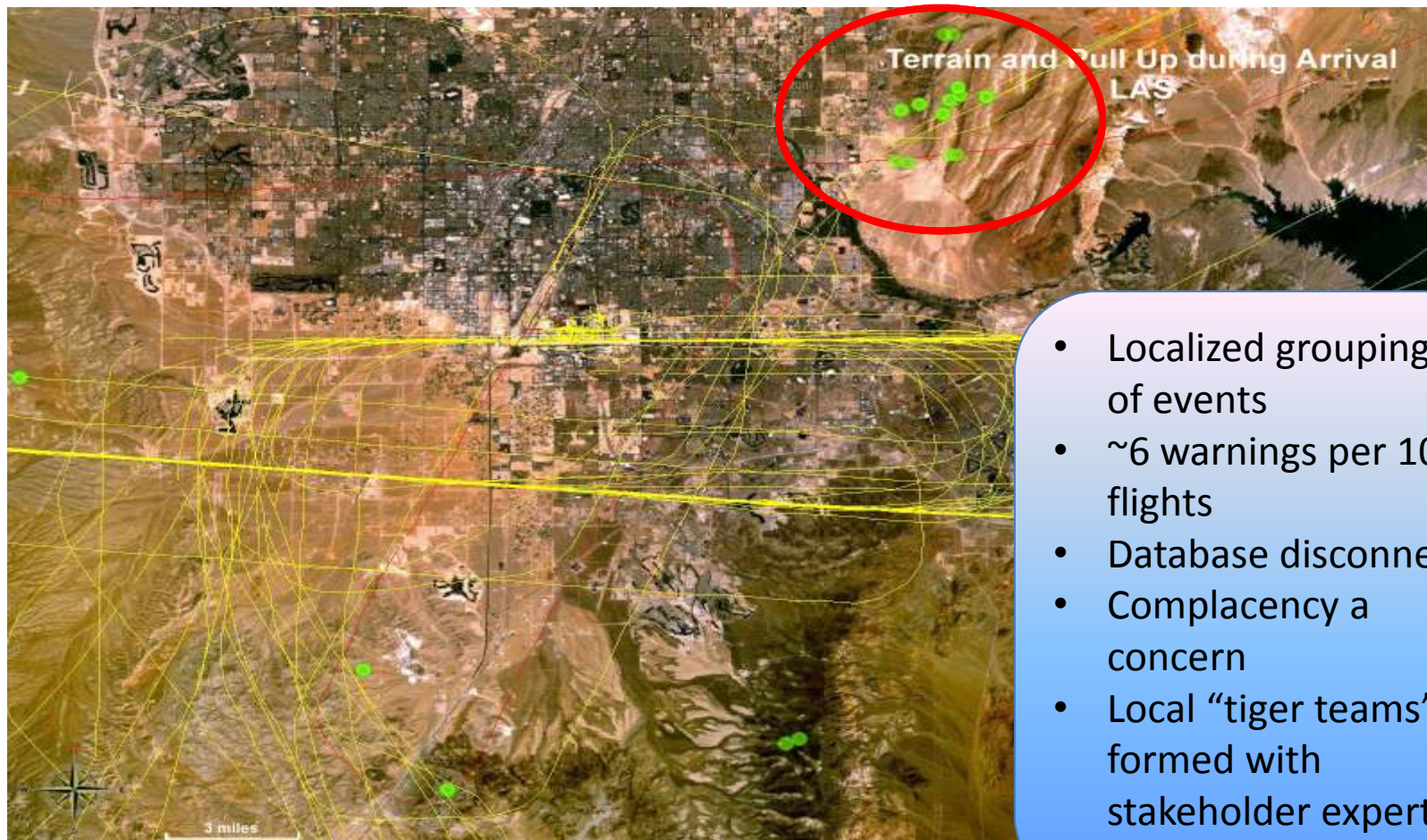
Bristow Group

The Wrong Picture

- Intensive industry reaction to CFIT accidents
- Still a threat
- Low frequency, high risk
- First area of focus in U.S. for aggregated FDM data



A Different Picture



- Localized groupings of events
- ~6 warnings per 10K flights
- Database disconnect
- Complacency a concern
- Local “tiger teams” formed with stakeholder experts

Workstream Objectives

- Enhance and expand effectiveness of info share
- Link powerfully with Stakeholder groups
- Build Trust



Near-term Deliverables

1. Event Sharing
2. Industry Metrics & Leading Indicators
3. Data Aggregation



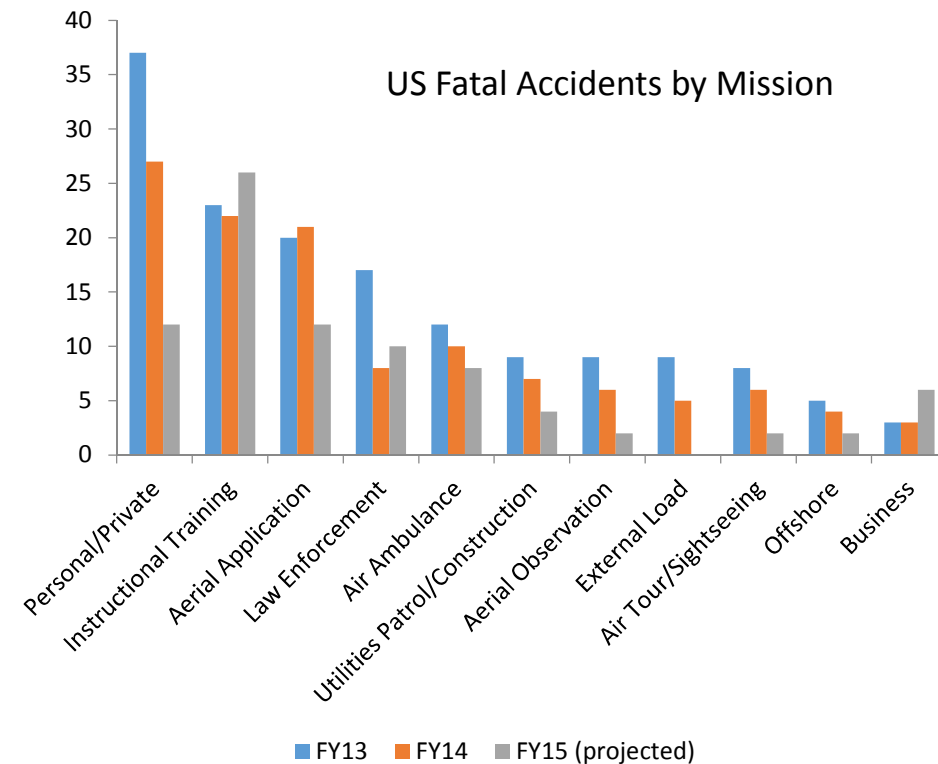
Sharing Events

- Already underway
- Protocols established with HeliOffshore as clearinghouse
- Expanding to all member operators and other stakeholders
- Focus on What, Why, not Who

Descriptive Title of Event		HeliOffshore Safety Through Collaboration	
Incident Synopsis:			
<ul style="list-style-type: none">• In a few bullet points describe the context of the event• If airborne event – include any relevant operational/meteorological details.			
Incident Date	MM/YY	Location	Country/Region
Distribution Priority	Immediate or Routine	AC Type	If applicable
Cause:			
<ul style="list-style-type: none">• Provide a brief resume of the initial diagnosis of the event; this will change based on follow-up actions taken by the operator/OEM			
Actions Taken:			
<ul style="list-style-type: none">• Provide brief details of the action taken in response to the event• If event triggers an internal 'fleet check' consider including details of the fleet check undertaken (and the results if known – this may be part of the update information, see below)• Include details of likely avenues of investigation and whether OEMs are engaged, etc			
Insert photo here			
Update (including date of last update):			
<ul style="list-style-type: none">• Summary of actions taken or issues identified since original report• Include update on Root Cause and whether report is deemed to be closed internally			

Metrics and Leading Indicators

- Standardized set of industry KPI's and leading indicators
- Alignment with OGP and other stakeholders
- Inform and influence new regulation and self-regulation
- Measure progress



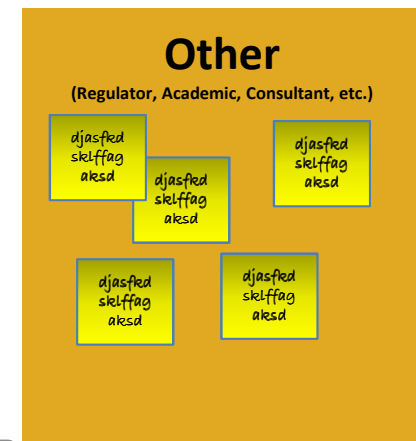
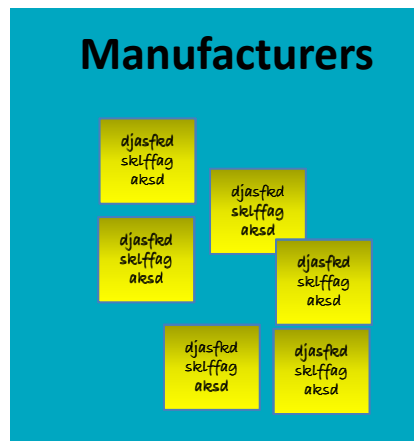
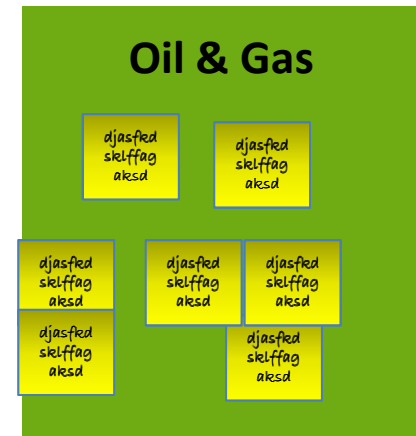
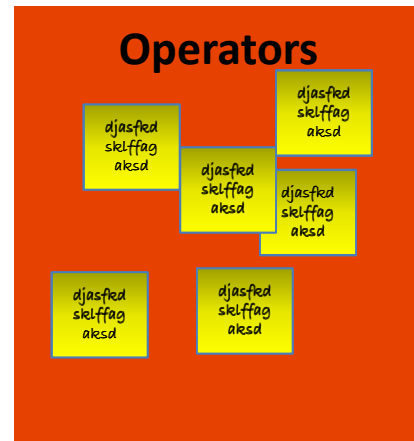
Data Aggregation

- Combining and analyzing performance data across multiple operators
 - Ex: HFDM, Crew Reports
- “Big Data” analysis and targeted studies on specific issues & risks
- Trusted 3rd Party expertise



What do you want?

- Question: When we have this in place, what are the first 3 safety questions you want answered?




Keys to Success

- Data Quality
- Subject Matter Experts
- Trust and Confidence
- Investment in talent and tools



Your Commitment?

- What are you willing to commit to today?
- Money?
- People?
- Talent?
- Data?

 **HeliOffshore**
Safety Through Collaboration

I am willing to commit:

In support of the HeliOffshore
Information Exchange
Workstream.

Name

Date